

WPDE, WWMB
EEO PUBLIC FILE REPORT
August 1, 2017 - July 31, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sales Account Executive	1-2, 4-5, 7-9, 12, 14-17, 19, 21-25, 28-30, 33-34, 36, 38-44	14
News Producer	1-2, 4-7, 12, 15-17, 19, 21-36, 38-44	19
News Photographer	1-2, 4-9, 12, 15-17, 19, 21-36, 38-44	9
Assistant News Director	1-2, 4-9, 12, 15-17, 19, 22-36, 38-44	9
News Producer	1-2, 4-7, 10, 12, 15-17, 19-20, 22-36, 38-44	10
News Anchor / Multimedia Journalist	1-2, 4-8, 10, 12, 15-17, 19, 21-22, 24-36, 38-44	10
Meteorologist	1-2, 5-7, 10, 12, 15-17, 19, 21-22, 24-36, 38-44	40
Meteorologist	1-2, 5-7, 10, 12, 15-17, 19, 21-22, 24-36, 38-44	10
Multimedia Journalist	1-2, 5-8, 12, 15-17, 19, 21-22, 24-36, 38-44	34
Morning Executive Producer	1-2, 5-7, 12, 15-17, 19, 21-22, 24-36, 38-44	44
Digital Content Editor	1-3, 5-8, 10, 12, 15-17, 19, 21-22, 24-44	10
Director/Editor	1, 12, 21, 25, 27, 34, 39, 43-44	44
Producer	1-7, 11-12, 15-17, 19-22, 24-40, 42-44	11
General Manager	1-2, 4-5, 7, 11-12, 15-17, 19, 21-22, 24-25, 27-34, 36-40, 42-45	11
News Photographer	1-2, 4-7, 12, 15-17, 19, 21-22, 24-40, 42-45	44
Sports Anchor/Multimedia Journalist	1-2, 4-7, 11-12, 15-19, 21-22, 24-40, 42-45	34
General Sales Manager	1-2, 4-5, 7, 9, 12, 15-19, 21-22, 24-25, 27-34, 36-40, 42-45	9
Morning News Producer	1-2, 4-7, 11-12, 15-19, 21-45	11
IT Engineer	2, 7, 10, 13, 15, 19, 21-22, 24, 29-30, 33-34, 36-38, 44	13

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Benedict College 1600 Harden Street Columbia, South Carolina 29204 Phone : 803-705-4671 Url : http://www.benedict.edu Email : rutherfordk@benedict.edu Karen Rutherford	Y	0
2	Careerbuilder.com 1101 15th St. NW Washington, District of Columbia 20005 Url : http://www.careerbuilder.com Email : sbgresumes@sbgstv.com Andrew Hamburger	N	3
3	Claflin University Office of Career Development 400 Magnolia St. Orangeburg, South Carolina 29115 Phone : 803-535-5338 Email : csnell@claflin.edu Fax : 1-803-535-5379 Carolyn Snell	N	0
4	Coastal Carolina U P.O. Box 261954 Conway, South Carolina 29528 Phone : 843-349-2343 Url : http://www.coastal.edu Email : yvonne@coastal.edu Jodie Tadlock	N	0
5	Coastal Workforce 200A Victory Lane Conway, South Carolina 29526 Phone : 843-234-9675 x125 Url : http://www.dew.sc.gov Email : scrutchfield@dew.sc.gov Susan Crutchfield	N	0
6	Collective Talent 26150 Herseyvale Franklin, Michigan 48025 Url : http://www.medialine.com Email : bille@michaelsmedia.com Michael Bille	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	College of Charleston 66 George St Charleston, South Carolina 29424 Phone : . Url : www.cofc.edu Email : sbgresumes@sbgstv.com Career Center	N	0
8	Current Employee	N	6
9	Current Employee - Transfer/Promotion	N	4
10	Current Employee/Internal Promotion	N	5
11	Employee Referral	N	6
12	Florence County DSS 2685 S. Irby Street Florence, South Carolina 29501 Phone : 843-669-3354 x217 Url : http://www.dss.sc.gov Email : margie.goodson@dss.sc.gov Margie Goodson	Y	0
13	Former Employee	N	1
14	Former Employee Referral	N	1
15	GlassDoor.com 1 Harbor Drive Suite 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
16	Hire a Hero P.O. Box 6808 Morango, California 94705 Phone : 888-501-2278 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source Alicia Lawrence	N	0

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17	Howard University 5258 Bryant St. NW Washington, District of Columbia 20059 Url : http://www.howard.edu Email : cdudley@howard.edu Carol Dudley	N	0
18	Husson University 1 College Circle New England School of Communication Bangor, Maine 04401 Url : **NEWS ONLY** Email : verrillr@husson.edu Rodney Verrill	Y	0
19	Indeed.com 7501 N. Capital of Texas Highway Building B Austin, Texas 78737 Phone : 800-462-5842 Url : http://www.indeed.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	5
20	Internet Ad-not directly contacted by SEU	N	2
21	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url : http://www.ithaca.edu Email : sbgresumes@sbgstv.com Sharon Pickeral	Y	0
22	Journalismjobs.com 72 Plaza Drive 2nd Floor Berkeley, California 94705 Phone : 510-653-1521 Email : sbgresumes@sbgstv.com Broadbean Source	N	0
23	Leadership Institute 1101 N. Highland Street Arlington, Virginia 33301 Phone : 703-647-3344 x207 Url : http://leadershipinstitute.org Email : bwoodward@leadershipinstitute.org Ben Woodward	Y	0

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24	LinkedIn 2029 Steirlin Ct Mountain View, California 94043 Url : http://www.linkedin.com Email : sbgresumes@sbgstv.com Todd Soffian	N	2
25	Media Match 8112 1/2 weat 3rd St Los Angeles, California 90048 Url : http://www.media-match.com Email : info@media-match.com Tammy Romaniuk	Y	0
26	Medialine PO Box 51909 Pacific Grove, California 93950 Url : http://www.medialine.com Email : medialine@medialine.com Mark Shilstone	N	0
27	NAACP P.O. Box 966 Mullins, South Carolina 29574 Phone : 843-526-0029 Email : mbnaacp@gmail.com Fax : 1-843-526-0067 Daniel Blue	Y	0
28	NAB 1771 N Street NW Washington, District of Columbia 20036 Phone : 202-429-5424 Url : http://www.nab.org Email : nab@nab.org Career Services	N	0
29	Recruit.Net 2706, The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0

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30	Savannah College of Art and Design 342 Bull St Savannah, Georgia 31402 Phone : . Url : www.scad.edu Email : sbgresumes@sbgstv.com Career Services	N	0
31	SC Employment Commission 1558 W. Evans Street Florence, South Carolina 29501 Phone : 843-669-4271 Url : http://www.sces.org Email : hstanton@dew.sc.gov H Stanton	N	0
32	SCBA 1 Harbison Way Ste.112 Columbia, South Carolina 29210 Phone : 803-732-1186 Url : http://www.scba.net Email : paula@scba.net Paula Thayer	N	0
33	SimplyHired.com 370 San Aleso Avenue Suite 200 Sunnyvale, California 94085 Phone : 650-254-9000 Url : http://www.simplyhired.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
34	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url : http://www.sbgi.net Email : employment@sbgstv.com Sharon Pickeral	N	16
35	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url : http://www.talentedynamics.com Email : hedding@talentedynamics.com Christina Hedding	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
36	The Job Spider 3000 Stanton Circle Carmichael, California 95608 Phone : 916-488-7065 Url : http://www.thejobspider.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
37	The Muse 1375 Broadway New York, New York 10018 Phone : 646-861-0284 Email : sbgresumes@sbgstv.com Andrea Siegle	N	0
38	TheLadders.com 137 Varick Street 8th Floor New York, New York 10013 Phone : 646-453-1800 Url : http://www.theladders.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
39	Tri-County Tech 7900 Hwy 76 P.O. Box 587 Pendelton, South Carolina 29670 Phone : 864-646-1500 Url : http://www.tctc.edu Email : ghelleng@tctc.edu Glen Hellenga	Y	0
40	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url : http://www.tvjobs.com Email : admin@tvjobs.com Mark Holloway	N	4
41	Univ. of South Carolina H. William Close Bldg. 6th flr. Columbia, South Carolina 29208 Phone : 803-777-5060 Url : http://www.sc.edu/career Email : career@sc.edu Latasha Saunders	Y	0

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42	University of South Carolina 516 Main St Columbia, South Carolina 29208 Phone : . Url : www.sc.edu Email : sbgresumes@sbgvtv.com Career Center	N	0
43	US Army Wounded Warrior Program AW2 Advocate 200 Stovall St. Room 7N53 Alexandria, Virginia 22332 Phone : na Email : vicki.h.mullen.civ@mail.mil Vicki Mullen	Y	0
44	WPDE NewsChannel 15 website P.O. Box 51150 Myrtle Beach, South Carolina 29579 Phone : 843-234-9733 x216 Url : http://www.carolinalive.com Email : gvasselli@wpde.com Gina Vasselli	N	7
45	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			62

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/8/2017	Participation in Job Fairs	The Corporate Sr. Employment Manager, News Talent Manager and Director of News Training and Development, along with several station News Managers and other personnel represented all Sinclair News stations at the career expo for the NABJ 2017 journalist convention/career expo in New Orleans, LA, August 8-11, 2017. They met potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who stopped by the booth are followed up with and interviews set up where applicable.	3	Sr. Employment Manager News Talent Manager Director, News Training and Development
2	9/27/2017	Participation in Job Fairs	Tiffany Winslow attended the Coastal Carolina University Job Fair on September 27, 2017. It was held on the campus of Coastal Carolina University in Conway, SC. She talked with approximately 20 potential candidates and received resumes from some students. She discussed open positions in News as well as an internship in Sales.	2	Business Manager Digital Sales Executive
3	10/3/2017	Participation in events or programs sponsored by educational institutions	On October 3, 2017 Victoria Spechko, News Director visited Francis Marion University and participated as a panelist for News Engagement Day. Answered questioned from students about careers in broadcasting.	1	News Director
4	11/14/2017	Participation in events or programs sponsored by educational institutions	On November 14, 2017 Summer spoke to the students in the Broadcasting Field Production & Reporting class at Francis Marion University. She spoke about careers in broadcasting and answered questions from the students.	1	News Anchor
5	11/21/2017	Participation in events or programs sponsored by educational institutions	JWM's Career Day was held on November 21, 2017. Rosalia Fodera spoke to roughly 1,000 Middle School students about careers in broadcasting.	1	MMJ

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
6	3/21/2018	Participation in Job Fairs	Tiffany Winslow attended the Coastal Carolina University Job Fair on March 21, 2018. It was held on the campus of Coastal Carolina University in Conway, SC. She talked with approximately 20 potential candidates and received resumes from some students. She discussed open positions with WPDE & WACH in News as well as an internship.	2	Business Manager Assistant News Director
7	3/22/2018	Participation in Job Fairs	Karyn Stoneberg & Ryan Kitchell attended the USC School of Journalism Job Fair on March 22, 2018. It was held on the campus of University of South Carolina in Columbia, SC. WACH and WPDE were being represented. They spoke with approximately 50-75 students. Resumes were collected from potential interns and applicants. This was a very well attended event by vendors and students.	2	Business Manager Asst. News Director
8	4/26/2018	Participation in events or programs sponsored by educational institutions	On April 26, 2018 Ashley Gooden went to Conway High School and spoke with students about career opportunities in broadcasting. Ashley spoke about her own experiences working in broadcast. Ashley encouraged the students to consider career paths in the broadcasting industry.	1	MMJ