

## EEO Reports

### WGFL /WMYG Annual EEO Public File Report

The purpose of the EEO Public File Report is to comply with the FCC's EEO rule, specifically Section 73.2080 (c) (6). This report has been prepared by New Age Media of Gainesville License, LLC on behalf of the Station Employment Unit specific to stations: WGFL-TV, High Springs, Florida; WMYG-LP, Lake City, Florida.

The information contained in this Report covers the time period beginning: October 1, 2013 to September 30, 2014.

The EEO rule requires that this Report contain the following information:

1. A list of full time vacancies filled by the station comprising the Station Employment Unit during the applicable period.
2. For each vacancy, the recruitment sources utilized to fill the vacancy, including organizations entitled to notification pursuant to Section 73.2080 (c) (1) (ii) of the EEO rule, all separately identified by name, address, contact person, and telephone number. Please note that none of the organizations on this list requested to receive notification of the station's openings.
3. The Recruitment source that referred the hiree for each fill time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full time vacancies during the Applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives pursuant to Section 73.2080 (c) (2) of the FCC rules.

Please note that the information listed on the Attachment under the column

A. Full Time Vacancies Filled During Past Year

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During The Past Year

D. Total Number of Interviewees For All Full-Time Vacancies Filled During The Past Year Per Recruitment/Referral Sources

E. Outreach Activities.

For the purpose of this Report, a vacancy was deemed "filled" when the hiree actually began. The Interview process was conducted in person, or over the Telephone.

Section 1:



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Recruitment Source (Name, Address, Telephone number, Contact Person)	Interviewees This Source Has Provided during this period (if any)	Positions for which this Source was utilized
Florida A&M University <a href="http://www.famusigc-ojp.com">www.famusigc-ojp.com</a> 102 NE 10th Ave Gainesville FL 352-371-04701 <a href="mailto:yanela.gordon@famu.edu">yanela.gordon@famu.edu</a>	0	0
The Independent Florida Alligator PO Box 14257 Gainesville, FL 32604 352-373-3463 <a href="mailto:classified@alligator.org">classified@alligator.org</a>	0	0
Santa Fe College Jimmy Yawn, Coordinator Career Resource Center I-040 (NW Campus) 3000 NW 83rd Street Gainesville, FL 32606 352-395-5000	0	0
Employ Florida Marketplace <a href="http://www.employflorida.com">www.employflorida.com</a> 1-866-FLA-2345	0	0
TV Jobs <a href="mailto:jobs@tvjobs.com">jobs@tvjobs.com</a>	9	5
WGFL/WMYG/WNBW/WYME On Air Spots	0	0
<a href="http://www.mygtn.tv">www.mygtn.tv</a> Station Website	7	7
Called/Walk-in/Referral	1	0

Craigs List	3	2
Inhouse posting/Promotion	1	7
<a href="http://www.Medialine.com">www.Medialine.com</a>	0	2
Goodwill Job Junction <a href="mailto:bguidry@goodwilljax.org">bguidry@goodwilljax.org</a>	0	0
Gainesville Chamber of Commerce <a href="mailto:larua@gainesvillechamber.com">larua@gainesvillechamber.com</a>	0	0

It is noted that no parties or organizations have requested notification of job openings pursuant to Section 73.2080(c)(1)(ii).

Appendix 3 to

WGFL/WMYG EEO Public File Report Form

Covering the period from October 1, 2013 to September 30, 2014

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WGFL/WMYG

Under Section 73.2080(c)(2), WGFL is located in a smaller market area, with a population under 250,000 and currently has 32 full time employees. WGFL is required to perform two initiatives over a two year period, per section 73.2080(E)(3). These efforts include:

- ? € Internship program for all departments and most commonly used in News and Creative Services
- ? € Team leaders speaking to community and school groups to educate and inform them about jobs in the broadcast industry
  - WGFL's News Director speaks frequently at local high schools and to University of Florida's journalism classes about broadcast employment in general and those professions specific to the news department. On 6/7/14 he also addressed the Gainesville chapter of Florida Public Relations Assoc. regarding news and broadcast industry
  - News Director hosted a Recruitment Day at University of Florida, 10/22/2013. He discussed job & intern opportunities and offered critiques upon request for anyone bringing in a resume reel
- ? € WGFL participates in Gainesville Chamber of Commerce Business Showcase (8/20/14); Providing general information about the various jobs in the station and an opportunity to

apply for any current job vacancies and sharing general information about the station and broadcast industry.

- ? € WGFL produced and airs a public service announcement that shows how to find and apply for WGFL job vacancies and gives contact information to organizations that would like to be notified when there is a job vacancy. This airs on WGFL & WMYG
- ? € For our current team members, we provide access to online training program that can be tailored to their specific jobs or general professional interests.

As prescribed by section 73.2080(c)(3), WGFL/WMYG periodically reviews and analyzes it's EEOrecruitment efforts to make sure there is correct frequency as well as diversity in the types and locations of events to reach as much of our market as possible.

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